

m o d e s t.

from  with love

Sydney, October 25th 2023

m o d e s t. launches argan hair & treatment oil in Australia!

Being modest., we don't like to brag but..

Our signature product **argan hair & treatment oil**, contains a **unique** blend of meadowfoam seed oil and the finest argan oil, giving it a velvety texture and lightweight quality, while locking in moisture.

With its signature Scandi styling, who wouldn't be thrilled to find this bottle of liquid gold in their Christmas stocking this year!

m o d e s t. for skin

- Use alone as a daily moisturizer for face or body for soft, dewy skin and see fine lines, blemishes and irritation visibly reduce over time. Alternatively, the oil can be used to enhance the results of complementary beauty products - add a drop to moisturizer to increase absorbency, or as a primer for foundation that glides on smoothly

m o d e s t. for hair

- A drop massaged into damp hair detangles and tames frizz, for a lustrous, light-weight finish, while strengthening roots, and reducing brittleness which causes split ends. Adding moisture without weighing hair down, it improves hair elasticity, manageability and enhances shine

m o d e s t. for nails

- Massage oil into cuticles to nourish them and eliminate dry and brittle nails



Premium Swedish beauty brand, m o d e s t. - with our signature product - argan hair & treatment oil - is 100% natural, boasts a clean, light scent and is vegan and cruelty free - with no sulfates or parabens and is now available from [Amazon AU](https://www.amazon.com.au), RRP \$49,95

For further information or samples to try, please contact Tomas Wiberg on: email:

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